

DEPARTMENT OF BMS

CONCEPT NOTE

Open Elective Subject- Basic Financial Mantras

This subject is introduced to give the knowledge about the basic requirements of financial sutras which are important in daily life. This gives the important knowledge about the daily needs of banking, insurance, use of plastic money etc. In spite of having graduation in any stream we feel that these are important concepts to be known to all the literate citizens of India.

IKS Subject- Indian Management Thoughts and Practices

The objective of this subject is to understand Indian Ethos and ancient Management systems. How Gurukul system is still useful to understand modern era in actual industry-based knowledge.

VEC Subject- Universal Human Values

This syllabus is specifically designed for students who helps them appreciate the essential complementarity between 'VALUES' and 'SKILLS' and to ensure sustained happiness and prosperity, which are in turn the core aspirations of all human beings. The syllabus also focuses on the importance of prayers, education of yoga and meditation.

AEC Subject- Business Communication I

Business Communication is introduced in FYBMS to develop the skills of the BMS students for proper self-expression, social communication, listening skills, spoken English, correct pronunciation, writing skills, voice modulation, business etiquettes and presentations skills.